

Social Media Curriculum Overview

Lessons in K-2

1. Going Places Safely (KINDERGARTEN)

<https://www.common sense media.org/educators/lesson/going-places-safely-k-2>

“How do I go places safely on the computer?”

Students learn that they can go to exciting places online but they need to follow certain rules to remain safe.

Resources: “My Online Neighborhood” Video
Talking Safely Online Family Tip Sheet
“My Favorite Place” Student Handout

Suggested Delivery: Classroom Teacher, Librarian

Notes: Explain through databases such as Tumblebooks, Pebble-Go, Starfall, and World Book Kids

2. Keep it Private (1st GRADE)

<https://www.common sense media.org/educators/lesson/keep-it-private-k-2>

“What kinds of information should I keep to myself when I use the Internet?”

Students learn that many websites ask for information that is private and discuss how to responsibly handle such requests.

Resources: Online Security Family Tip Sheet
Suggested Delivery: Classroom Teacher, Librarian

Notes: Extension activity is good and could be done instead of Teach 1 or Teach 2. It would be a good assessment as a “checkout.”

3. Staying Safe Online (1st GRADE)

<https://www.common sense media.org/educators/lesson/staying-safe-online-k-2>

“How do you stay safe when you visit websites?”

Students understand that they should stay safe online by choosing websites that are safe for them to visit and avoid sites that are not appropriate for them.

Resources: Talking Safely Online Family Tip Sheet
“Website Traffic Light” Student Handout

Suggested Delivery: Librarian

4. Follow the Digital Trail (2nd GRADE)

<https://www.common sense media.org/educators/lesson/follow-digital-trail-2-3>

“What information is appropriate in a digital footprint?”

Students learn that the information that they put online leaves a digital footprint or “trail.” This trail can be big or small, helpful or hurtful, depending on how they manage it.

Resources: “Lesson in Action: Follow the Digital Trail” Video
Privacy and Digital Footprints Family Tip Sheet
“Animal Track” Student Handout

Suggested Delivery: Multi Teacher

5. Screen out the Mean (2nd GRADE)

<https://www.common Sense Media.org/educators/lesson/screen-out-mean-2-3>

“What can you do when someone is mean to you online?”

Students learn that children sometimes can act like bullies when they are online. They explore what cyberbullying means and what they can do when they encounter it.

Resources: Cyberbullying Family Tip Sheet
“STOP Cyberbullying” Student Handout

Suggested Delivery: Counselor, Trusted Adult

Notes: Great lesson for October- Bullying Prevention Month

6. My online community (2nd GRADE)

<https://www.common Sense Media.org/educators/lesson/my-online-community-k-2>

“How does the Internet connect you to others?”

Students explore the concept that people can connect with one another through the internet. They understand how the ability for people to communicate online can unite a community.

Resources: “What is the Internet” Video
Digital Life Family Tip Sheet
PBS Kids Webonauts Internet Academy
“Online Community Map” Student Handout

Suggested Delivery: Classroom Teacher, Librarian

Notes: Possible idea is to skype with another professional (author, librarian, or classroom teacher)

Lessons in 3-5

1. The Power of Words (3rd GRADE)

<https://www.common Sense Media.org/educators/lesson/power-words-4-5>

“What should you do when someone uses mean or scary language on the Internet?”

Students consider that they may get online messages from other kids that can make them feel angry, hurt, sad or fearful. Students identify actions that will make them Upstanders in the face of cyberbullying.

Resources: Cyberbullying Family Tip Sheet
“Words can hurt” Student Handout
“Talk and Take Action” Student Handout

Suggested Delivery: Counselor

Notes: Great lesson for October – Bully prevention month

2. The Risks of Online Gaming- (3rd GRADE)

(No active link – check PDF for lesson)

“What are the risks and responsibilities of gaming online?”

Students explore the benefits and risks of gaming online as well as generate safety rules based on the interactive tutorial.

Resources: Gaming Safely Parent Tip Sheet

Gaming Safely Tip Sheet for Kids

Alan’s Online Gaming Safety Challenge – Interactive Tutorial (Perfect for Smartboard)

<http://www.carnegicyberacademy.com/funStuff/onlineGaming/onlineGaming.html>

3. Talking Safely Online (4th GRADE)

<https://www.common sense media.org/educators/lesson/talking-safely-online-3-5>

“What’s the difference between internet friends and in-person friends?”

Students learn that the internet is a great place to develop rewarding relationships but they also learn not to reveal private information to a person they know only online.

Resources: “Lesson in Action – Talking Safely Online” Video

Talking Safely Online Family Tip Sheet

“The Right Answer” Student Handout

“Chatting Safely Checklist” Student Handout.

Suggested Delivery: Librarian and Counselor

4. Privacy Rules (4th GRADE)

<https://www.common sense media.org/educators/lesson/privacy-rules-3-5>

“How do you know if a website protects your private information?”

Students learn that children’s websites must protect their private information. They learn to identify these secure sites by looking for privacy policies and privacy seals of approval.

Resources: “Privacy Checklist” Student Handout

Privacy and Digital Footprints Family Tip Sheet

Suggested Delivery: Librarian and Counselor

5. What’s Cyberbullying? (5th GRADE)

<https://www.common sense media.org/educators/lesson/whats-cyberbullying-3-5>

“What is cyberbullying and how do you deal with it?”

Students explore how it feels to be cyberbullied, how cyberbullying is similar to or different than in person bullying, and learn strategies for handling cyberbullying when it arises.

Resources: Cyberbullying Family Tip Sheet

“That’s Cyberbullying” Student Handout

Suggested Delivery: Counselor

6. Digital Life 101 (5th GRADE)

<https://www.common sense media.org/educators/lesson/digital-life-101-6-8>

“What is the place of digital media in our lives?”

Students are introduced to the 24/7, social nature of digital media and technologies, and gain basic vocabulary and knowledge for discussing the media landscape.

Resources: “Digital Life 101 Animation” Video
Digital Life Family Tip Sheet
“My Life is Like...” Student Handout
“Got Media Smarts” Student Handout
“Digital Life Glossary” Student Handout

Suggested Delivery: ELA Teacher

Lessons in 6-8

1. Internet Safety: Tweens – Powerpoint Overview (*Suggested in Fall of 6th Grade*)

www.net smartz.org/Presentations (Click on “Encourage Tweens” to download)

“How be safe online?” Netsmartz

Students will explore internet safety, how to avoid online risks, understand online predators, cyberbullying, and the dangers of posting too much.

Resources: Power point presentations with videos and notes
Internet Safety Rules/Pledge
Your Guide to Social Networking Handouts (2)
“Your Netsmartz- Tips for Tweens” Flyer

Suggested Delivery: Librarian and/or Counselor and/or School Resource Officer

2. Trillion Dollar Footprint (6th GRADE)

<https://www.common sense media.org/educators/lesson/trillion-dollar-footprint-6-8>

“What is a digital footprint and what does your convey?”

Students learn that they have a digital footprint and that this information can be searched, copied and passed on, but that they can take some control based on what they post online.

Resources: “Digital Footprint” Video
Protecting and respecting privacy online Family Tip Sheet
“Choose a Host” Student Handout
“My digital footprint” Student Handout

Suggested Delivery: Librarian

3. Cyberbullying: You Can't Take it Back Netsmartz Workshop (6th GRADE)

www.netsmartz.org/RealLifeStories/CantTakeItBack

“What are the impacts of posting inappropriate content online?”

Students understand the emotional impact of irresponsibly posting about others and will discuss how to respect others' privacy.

Resources: “Cyberbullying: you can't take it back” Video
Lesson Guideline
Discussion questions worksheet

Suggested Delivery: Librarian, Classroom Teacher

4. Which Me Should I Be (6th GRADE)

<https://www.commonsemmedia.org/educators/lesson/which-me-should-i-be-6-8>

“What are the benefits and risks of presenting yourself in different ways online?”

Students learn that presenting themselves in different ways online carries both benefits and risks.

Resources: “Henry's Story- Creating Online Identity” Video
Self-Expression and Identity Family Tip Sheet
“Take a Stand” Student Handout

Suggested Delivery: Multi Teacher

5. Mike-Tosis Netsmartz Workshop (7th GRADE)

www.netsmartz.org/NSTeens/Miketosis

“How has technology increased the spread of information?”

Students will learn that spreading rumors online can have offline consequences.

Resources: “Mike-Tosis” Video
Lesson Guideline

Additional Suggestion: Use “Poll Everywhere” to post appropriate responses as to how to deal with rumors.

Suggested Delivery: Classroom teacher, preferably Science

6. Friend or Fake Netsmartz Workshop (7th GRADE)

www.netsmartz.org/NSTeens/FriendOrFake

“How do you identify the signs of a trustworthy person online?”

Students will learn how to understand the differences between real and fake online friends.

Resources: “Friend or Fake” Video
Lesson Guideline
Discussion Question Handout

Suggested Delivery: Classroom teacher

7. Scams and Schemes (7th GRADE)

<https://www.common SenseMedia.org/educators/lesson/scams-and-schemes-6-8>

“What is identity theft and how can you protect yourself from it?”

Students learn strategies for guarding against identity theft and scams that try to access their private information online.

Resources: Online Security Family Tip Sheet
“Spotting Scams” Student Handout

Suggested Delivery: Librarian, Classroom Teacher

8. Cyberbullying: Be Upstanding (7th GRADE)

(*Suggested to do in October for Bully prevention month)

<https://www.common SenseMedia.org/educators/lesson/cyberbullying-be-upstanding-6-8>

“How do you judge the intentions and impact of people’s words and actions online?”

Students learn about the difference between being a passive bystander vs. a brave up-stander in cyberbullying situations.

Resources: Cyberbullying Family Tip Sheet
“Why Care?” Student Handout

Suggested Delivery: Counselor

9. Safe Online Talk (8TH GRADE)

<https://www.common SenseMedia.org/educators/lesson/safe-online-talk-6-8>

“How should you handle inappropriate online talk?”

While acknowledging the benefits of online talk and messaging, students consider scenarios in which they may feel uncomfortable, or may encounter inappropriate behavior on the internet.

Resources: “Perspectives on Chatting Safely Online” Video
Safe Online Talk Family Tip Sheet
“Take Three” Student Handout
“Internet Traffic Light” Student Handout

Suggested Delivery: Counselor

10. Cyberbullying: Crossing the Line (8TH GRADE)

<https://www.common SenseMedia.org/educators/lesson/cyberbullying-crossing-line-6-8>

“When does inappropriate online behavior cross the line to cyberbullying and what can you do about it?”

Students learn to distinguish good natured teasing from cyberbullying and students learn about serious forms of cyberbullying.

Resources: “Cyberbullying- What’s Crossing the Line” Video
“Stacey’s Story- When Rumors Escalate” Video
Cyberbullying Family Tip Sheet
“Cyberbullying: Crossing the Line Student Discussion Guide”

Suggested Delivery: Counselor

11. Oops!! I Broadcast it on the Internet (8TH GRADE)

<https://www.common sense media.org/educators/lesson/oops-i-broadcast-it-internet-6-8>

“What are the consequences of over sharing online?”

Students are introduced to the benefits of sharing information online and the potential risks of sharing inappropriate information.

Resources: “Brittany’s Story – Posting something you regret” Video
“Eva’s Story- When Messages Spread” Video
“Eva’s Story” Discussion Guide
“Brittany’s Story” Discussion Guide

Suggested Delivery: Multi Teacher

Lessons in 9-12

1. Internet Safety: Teens – PowerPoint Overview (*Suggested in Fall of 9th Grade*)

www.netsmartz.org/Presentations (Click on “Engage Teens” to download power point)

“How be safe online?” Netsmartz

Students will explore internet safety, how to avoid online risks, understand online predators, cyberbullying, and the dangers of posting too much or inappropriate content.

Resources: Power point presentations with videos and notes
Internet Safety Rules/Pledge
Your Guide to Social Networking Handouts (2)

Suggested Delivery: Librarian and/or Counselor and/or School Resource Officer

2. Digital Life 102 (9TH GRADE)

<https://www.common sense media.org/educators/lesson/digital-life-102>

“What is the place of digital media in our lives?”

Students test their knowledge of digital media and talk about the role media plays in their lives.

Resources: “Perspectives on Social Media” Video
Digital Life Family Tip Sheet
“Got Media Smarts?” Student Handout

Suggested Delivery: Librarian, Classroom Teacher

3. Who are you Online? (9TH GRADE)

<https://www.common sense media.org/educators/lesson/who-are-you-online>

“How do you present yourself to the world online and offline?”

*Focus – New online friends- Are they who you think they are?

Students explore how they and others represent themselves online and the relationship between online and offline selves.

Resources: “Ramon’s Story – Being Real Online” Video
Online Self Expression Family Tip Sheet

Suggested Delivery: Librarian

4. Turn Down the Dial on Cyberbullying and Online Cruelty. (10TH GRADE)

<https://www.common sense media.org/educators/lesson/turn-down-dial-cyberbullying-and-online-cruelty-9-10>

“What factors intensify cyber bullying and online cruelty, and what can you do to lessen them?”
Students learn that cruelty can escalate quickly online because people are often anonymous and posts spread quickly.

Resources: “Ricardo’s Story – Making fun of others online” Video
“Apps of Hate?” Article (available online at http://choices-stage.scholastic.com/issues/03_01_15/Apps-of-Hate)
“Stacey’s Story- When Rumors Escalate” Video (optional)
Cyberbullying Family Tip Sheet
“Dial it Down” Student Handout (optional)
Great Video in Extension Activity

Suggested Delivery: Counselor

5. Overexposed: Sexting and Relationships (10TH GRADE)

<https://www.common sense media.org/educators/lesson/overexposed-sexting-and-relationships>

“What are the risks and responsibilities when you share online in a relationship?”
Students explore the risks and responsibilities of carrying out romantic relationships in the digital world.

Resources: “Ally’s Story – Second thoughts on Sexting” Video
“How should it End” Student Handout
“Over the Line?” Student Handout
Digital Relationships Family Tip Sheet

Suggested Delivery: Counselor

6. Risky Online Relationships (10TH GRADE)

<https://www.common sense media.org/educators/lesson/risky-online-relationships>

“How can you tell when an online relationship is risky?”
Students think critically about developing relationships with people online.

Resources: VIDEO https://youtu.be/MS8cqz0O_YM?t=15s end at 13:08
“Sheyna’s Situation” Student Handout
Risky Online Relationships Family Tip Sheet

Suggested Delivery: Health Teacher

7. Taking perspective on Cyberbullying (11TH GRADE)

<https://www.common sense media.org/educators/lesson/taking-perspectives-cyberbullying-11-12>

“How does online cruelty affect the people involved?”
Students learn about the dynamics of online cruelty and how it affects all of the people involved.

Resources: Friday Night Lights Video Clip in lesson plan
Cyberbullying Family Tip Sheet
“Taking Perspectives” Student Handout

Suggested Delivery: Counselor, Health Teacher

8. Private Today, Public Tomorrow (11TH GRADE)

<https://www.common sense media.org/educators/lesson/private-today-public-tomorrow-9-12>

“How do you respect the privacy of others online?”

Students reflect on their responsibility to protect the privacy of others when posting information about them online.

Resources: Privacy and Digital Footprints Family Tip Sheet

“The Unintended Consequences of Sharing” Student Handout

Suggested Delivery: ELA Teacher, Health Teacher

9. College Bound (11th GRADE)

<https://www.common sense media.org/educators/lesson/college-bound-9-12>

“How can information you post on the Internet affect your future opportunities?”

Students learn that everything they or anyone else posts about them online becomes part of a public online presence known as a digital footprint.

Resources: Online Security Family Tip Sheet

“Admission Packet” Student Handout

Suggested Delivery: ELA Teacher and/or Librarian

10. Social Media Etiquette (12th GRADE)

(No active link – check PDF for lesson)

“How can social media be used effectively and successfully to obtain and keep a job?”

Students will learn that social media can influence job opportunities both positively and negatively. They will also learn how to use it affectively to locate and successfully obtain work. Students will understand the legal implications of sharing on social media as an employee of a company.

Resources: Article “How social media can help (or hurt) you in your job search” by Jacquelyn Smith

Article “Employees should accept the growing use of social media background checks” by Michael Rainey

Article “Open secrets online: What’s personal and what’s corporate? Any employee with Internet connection now has the power to share confidential information – and the law is catching up” by Tamsin McMahon

Article “Social Media Success: a guide for job seekers” by Nicole Fallon

Suggested Delivery: Librarian and 12th Grade English Teacher

11. Social Media’s Role In...(12th GRADE)

(No active link – check PDF for lesson)

“What role(s) does social media play in our lives?”

Students will understand that social media has a direct impact on their lives.

Students will find evidence to support how social media affects their topic.

Students will create a shareable project on their topic.

Resources: Library Database (Opposing Viewpoints)

Suggested Delivery: Librarian and 12 Grade English Teacher